



**Textify Mobile** is the most affordable and easy-to-use mobile communications solution, specifically designed for the needs of churches and nonprofits. Featuring easy-to-use text messaging and mobile marketing services, **Textify** empowers you to reach your audience wherever they are.

- Communicate with volunteers and staff wherever they are.
- Text giving directly from any cell phone.
- Schedule and distribute reminders, devotionals, prayer requests and updates.
- Fundraise and engage supporters during events.
- Send urgent cancellations or closings in real time.

## WHY TEXTIFY?

- Uniquely designed for the needs of churches and nonprofits (though our features fit a variety of industries).
- Streamlined features give you all the power you need and none of the clutter you don't.
- Backed by a team of mobile marketing experts - our software is centered on strategy.
- Easy-to-use interface requires no training and let's you go mobile with the click of a button.
- Unique shortcode with a large selection of keywords.

### FEATURES

Our key features were carefully chosen and expertly crafted to give you everything you need and none of what you don't. This lean and powerful tool lets you reach your audience on the go with just a few simple steps.

### SCHEDULING

Send it when you want it, how you want it. Our scheduling feature lets you preload messages and set times and dates to send them, whether they're one-time informational messages or daily and weekly devotionals.

### SUBSCRIBER MANAGEMENT

When someone texts your keyword to 34444, they are added to your subscriber list, giving you permission to communicate directly to their mobile device.

### TARGETED TEXT MESSAGES

Message your full database or select certain subscribers, and send it now or later with our scheduling tool.

### GROUP MESSAGING

Textify lets you organize your contacts by affiliation -- youth, parents, staff or volunteers -- so you can text who you need when you need to.

### AUTOMATED RESPONSES

Our auto responder lets you preset messages based on certain triggers (list sign up etc.) and distributes them automatically.

### TEXT GIVING

With text giving, your supporters can donate right from the palms of their hands -- no excuses necessary.